



THE LUCY PROJECT

Save the Date

Sunday, April 21st, 2024

11:30 AM - 3:30 PM

**Fleming's Prime Steakhouse
& Wine Bar**

600 Brickell Ave
Miami, FL. 33131

First Annual Family Fashion Show & Brunch

Chaired by Patricia Fuller and
Sandra Bermudez

For information, sponsorship
opportunities, and reservations:

rsvp@lucyproject.org
786 520 6306

We encourage attendees to utilize
public transportation to the event.

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WHY SUPPORT THE LUCY PROJECT?



STATS:

- *62% of students read below grade level in Miami-Dade public schools.
- *21% of adults in America are illiterate.

The Lucy Project is dedicated to helping all children, with a strong emphasis on **supporting struggling readers, to reach their full potential**. We provide free in-school programs and affordable out-of-school remediation led by highly-trained educators. Becoming a sponsor enables us to offer free and subsidized expert-guided remediation to these **deserving children who are ready to learn, determined to succeed, and worthy of every opportunity**.

Your support empowers these children to unlock their true potential, and we also provide teacher training in the science of reading, achieving remarkable results, such as a 30% growth in just one semester for children. Join us in our mission to serve all children and prioritize those who are struggling readers on their journey to success.



*N.A.E.P.

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ABOUT THE EVENT



This unique event goes beyond providing a fun experience and fashion for the whole family. It prioritizes educating attendees about the critical issue of literacy. Additionally, it gives companies a valuable chance to connect with over 200 influential individuals, including philanthropists, C-suite executives, and leaders from diverse organizations. It provides the ideal platform to showcase corporate social responsibility and engage with these prominent leaders.

“Join us for an enchanting brunch filled with whimsical surprises at The Lucy Project's first annual "Once Upon a Time" Family Fashion Show and Brunch, hosted at the beautiful Fleming's Brickell. This event offers more than just a meal; it combines imagination, style, and education, raising awareness about literacy.

We encourage everyone, big and small, to transform the venue into a live canvas of imagination and charm. For those who wish to add an extra sparkle to their experience, there is an option to upgrade your ticket to participate in this charming fashion show. This unique element allows you and your loved ones to become stars of the show, making your participation even more memorable. Additionally, we recommend attendees to utilize public transportation to the event.”



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PAST EVENT



The Lucy Project has a history of hosting successful luncheons, this time around, there is a unique twist that sets it apart from previous events. The previous events drew over 100 of Miami's most influential movers and shakers, including elected officials, philanthropists, and other community leaders, such as Bank of America, The Children's Trust, The Children's Movement of Florida, and other leading organizations..



There is a lot of excitement for the upcoming "Once Upon a Time" luncheon, as it is expected to generate a fresh wave of positive buzz, propelling The Lucy Project and its sponsors to new levels of visibility and support. We are excited to welcome new supporters to our event and to continue raising awareness of the literacy crisis in Miami.



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SPONSORSHIP OPPORTUNITIES



All proceeds benefit The Lucy Project's literacy work and are tax deductible

| | Fairy Grand Sponsor \$10,000 | Enchanted Benefactor of Dreams \$7,500 | Magical Maestro of Generosity \$5,000 | Joyful Jester of Giving \$2,500 | Marvelous Magician of Support \$1,000 |
|--|--|--|---|---|---|
| Event Tickets | ★ (10 tickets) | ★ (7 tickets) | ★ (5 tickets) | ★ (2 tickets) | ★ (1 ticket) |
| Mention in The Lucy Project's digital Newsletter | ★ | ★ | ★ | ★ | ★ |
| Inclusion on The Lucy Project's Website Donor Listing and Carousel | ★ | ★ | ★ | ★ | ★ |
| Inclusion on Event Webpage | ★ | ★ | ★ | ★ | ★ |
| Inclusion on Digital Invitations | ★ | ★ | ★ | ★ | ★ |
| Invitation to VIP kick off event | ★ | ★ | ★ | ★ | ★ |
| Social Media Recognition (Facebook, Instagram, and Twitter) | ★ | ★ | ★ | ★ | |
| Branding opportunity to display company signage and banners (provided by sponsors) | ★ | ★ | ★ | | |
| Distribution of Company brochures (provided by sponsors) | ★ | ★ | | | |
| Special On-Stage Recognition During Program Presentation | ★ | ★ | | | |
| Mention in event program | ★ | | | | |
| Opportunity to provide on editorial write up, to be included on the event page of The Lucy Project's website | ★ | | | | |

Sponsorship Deadline: March 21st, 2024





Ticket Tiers

Bar Seating: \$150 (21+ only)

Balcony Seating: \$150 (Second Floor, Limited Viewing)

Individual: \$175

Children: \$100

Prime Table Seating: \$250

VIP Seating: \$250 (Private)

Fashion Walk add-on: \$50 per person.

Seating is limited.

Tickets include Bottomless Mimosas or Wine Pairing, entertainment, music, online silent auction, raffle, goodie bag, and various other surprises.

For more information, please contact us at
rsvp@lucyproject.org